



ConvergenceCoaching® , LLC Receives the 2021 BDO Alliance USA Excellence Award in COVID-19 Resiliency

FOR IMMEDIATE RELEASE

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Bellevue, NE, May 5, 2021 – **ConvergenceCoaching® , LLC**, a national leadership and management consulting firm transforming the public accounting profession, was honored with the 2021 BDO Alliance Excellence Award in COVID-19 Resiliency on May 3, 2021 during the BDO Alliance Conference. "In March 2020, as the shelter-in-place mandates and work-from-home spread across the country, ConvergenceCoaching tapped into our twenty-one years of experience running a remote business and immediately jumped into action to help firms pivot to this new way of working," said Tamera Loerzel, partner.

"In addition to one-on-one video meetings and phone calls with each of our clients, prospects, and friends to help them navigate this change, we also made our remote toolset available to anyone free of charge and we began offering a weekly webinar series to help firm leaders make the shift," added Jennifer Wilson, co-founder and partner. "We also included additional questions in our bi-annual [Anytime, Anywhere Work Survey™](#) to better understand how the pandemic impacted firms' remote and flex policies, plans and strategies so we could share those findings with all firms."

The BDO Alliance Awards recognizes firms annually with outstanding business practices, providing them the opportunity to celebrate their accomplishments. In 2021, firms were asked to submit responses for how they responded to the pandemic via an online short essay survey in one of four categories: Innovation & Technology, Client Experience, Growth Potential, and COVID-19 Resiliency.

The ConvergenceCoaching team would also like to congratulate all of the winners:

- Innovation & Technology: OUM & Co. LLP (California), Vic.ai (New York)
- Client Experience: Grimbleby Coleman CPAs (California), Optisave, LLC (Michigan)
- Growth Potential: BMSS, LLC (Alabama), Reliable Group (New York)
- COVID-19 Resiliency: Rea & Associates, Inc. (Ohio), Concannon Miller (Pennsylvania), ConvergenceCoaching, LLC (Nebraska)

"We are grateful for this recognition and to the BDO Alliance USA team for leading the way in making innovative shifts and leveraging new technologies to make the learning, networking, and programming available to its member firms," reflected Loerzel.

Read more about the BDO Alliance at www.bdo.com/alliance.

About ConvergenceCoaching, LLC

ConvergenceCoaching, LLC is a leadership and management consulting firm whose mission is to help leaders achieve success. For 21 years, we have provided strategic and succession planning, coaching, and leadership development programs to help our CPA firm clients and the associations that serve them achieve their goals. For more information, visit www.convergencecoaching.com.